

## Report

to "Management of Tourism Industry", educational and professional program for the first (Bachelor) level of training in Specialty 073 "Management" of the area of knowledge 07 "Management and Administration" to be lectured at the Chernivtsi *Yuriy Fedkovych* National University

The reviewed program is, to our opinion, a clear evidence of its developers' complex and balanced approach to realization of an integral system of training of future Bachelors of Management.

The weight of the approach is in its capacity to fully realize educational program goals, i.e., "to prepare specialists ready to solve practical problems and complex specialized tasks characterized by variations in and uncertainty of conditions in the sphere of management of organizations and their structural divisions".

Accentuation on management of tourism resources is "the spice" of the whole "Management of Tourism Industry" educational program. It is in the first place connected with the high-energy and years-long activity of the whole staff of the Department of Economic Geography and Ecological Management of the Chernivtsi *Yuriy Fedkovych* National University in the development and realization of international grant projects in the area of tourism management. Among these, it is worth noting that the department participated in two Ukrainian-Slovakian projects for the assessment of potentiality of tourism resources, and the "Heritage", a EU-Ukrainian project for ethnic and historical tourism in Bukovyna. One can not but mention mutual educational and scientific cooperation between lecturers and students of Szczecin and Chernivtsi Universities that lasts over 15 years.

The program's determination to graduates' future employment applicability beyond any dispute represents its serious plus. Program competences (integral, general, special) acquired by the Bachelors would undoubtedly allow the graduates to find themselves as managers (directors) of tourism and travel agencies, managers in hotels and other accommodation services, as well as in other institutions and organizations in the area of management of nature use, regional

development, those that develop and realize regional policies, spatial planning, environmental protection, regional and urban development.

The suggested program apparently meets the high present-day requirements to instruction of Bachelors in management of tourism industry and undoubtedly deserves every support.

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